

BRAZIL

WINE AND VITICULTURE IN 2025

Growth in 2025

• Growth of **31.25%** in the number of export destination countries.

By value:

- **26.14%** growth in the value of Brazilian wine and sparkling wine exports.
- **37.85%** growth in the value of Brazilian sparkling wine exports.
- **23.64%** growth in the value of Brazilian wine exports.

By volume:

- **24.27%** growth in the volume of Brazilian wine and sparkling wine exports.
- **48.76%** growth in the volume of Brazilian sparkling wine exports.
- **22.16%** growth in the volume of Brazilian wine exports.

In 2025, exports reached
US\$ 13.3 million

72.53%
of sparkling wine exports in 2025 came from wineries participating in the **sectoral project**.

In 2025, wine production reached
2.9 million hectoliters (**38% higher than in 2024**).

In 2025, Brazil exported wines and sparkling wines to
63 countries

Brazil has the only **Protected Designation of Origin (PDO)** in the New World exclusively for **sparkling wines**:
Altos de Pinto Bandeira

Largest producer
of sparkling wine in Latin America

6th largest producer
of wines in the Southern Hemisphere

18th largest producer of
wines in the world

+ than 15.000 families
involved in production

83.000 hectares
of planted area across Brazil

Over 1.100
wineries in the country

Over 200,000 people
involved in the sector



Brazil has

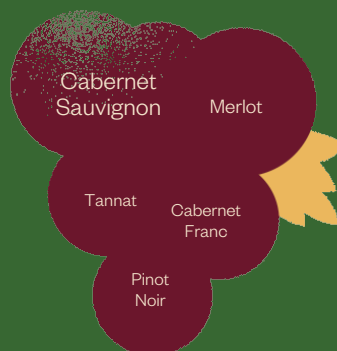
14 Protected Geographical Indications (PGIs) for wines and sparkling wines:

- Vale dos Vinhedos (PGI and PDO)
- Altos de Pinto Bandeira (PDO)
 - Pinto Bandeira (PGI)
 - Monte Belo (PGI)
 - Farroupilha (PGI)
 - Altos Montes (PGI)
- Campanha Gaúcha (PGI)
- Vinhos de Altitude de Santa Catarina (PGI)
- Vales da Uva Goethe (PGI and PDO)
 - Vinhos de Bituruna (PGI)
- Vinhos de Inverno Sul de Minas (PGI)
 - Vale do São Francisco (PGI)

Main Vitis vinifera

produced in Brazil

Reds:



Whites:



Did you know?

In 2025, Brazilian wineries earned **730 international awards** for their wines and sparkling wines in **13 countries**.

Brazilian sparkling wine has been accumulating an increasing number of medals at international competitions and stands as the country's flagship product.

Although most wineries and production are located in the state of Rio Grande do Sul, **the expansion of wineries has become increasingly common throughout the country, reaching even Brazil's Northeastern region.**

Wine regions



Organized by:

wines of
brazil

Promoted by:

apexBrasil

MINISTRY OF
DEVELOPMENT,
INDUSTRY, TRADE
AND SERVICES

BRAZILIAN GOVERNMENT
BRASIL
STANDING WITH THE BRAZILIAN PEOPLE

conse
vites

SECRETARIA DA
AGRICULTURA, PECUÁRIA,
PRODUÇÃO SUSTENTÁVEL
E IRRIGAÇÃO

GOVERNO DO ESTADO
RIO GRANDE DO SUL

Termo de Colaboração - FPE nº 4837/2022